



Proactive Use Of Data

Global Aviation Data Management

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Role of IATA

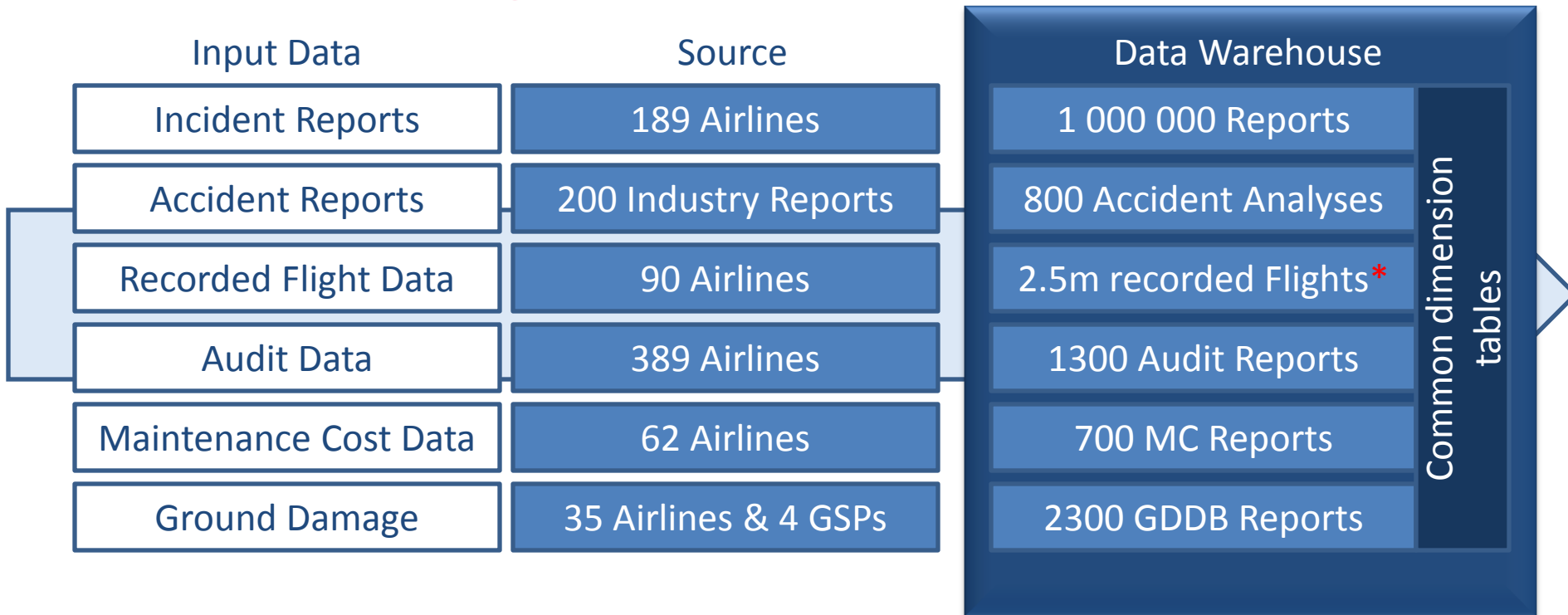
- Provide individual support where requested
- Collect data from various sources
- Complete coverage of all aircraft operational areas
- Establish integral data warehouse to allow comprehensive analyses
- Produce global, regional or individual reports and studies
- Collaborate with all industry stakeholders on safety initiatives

- Global Aviation Data Management = GADM

Challenges

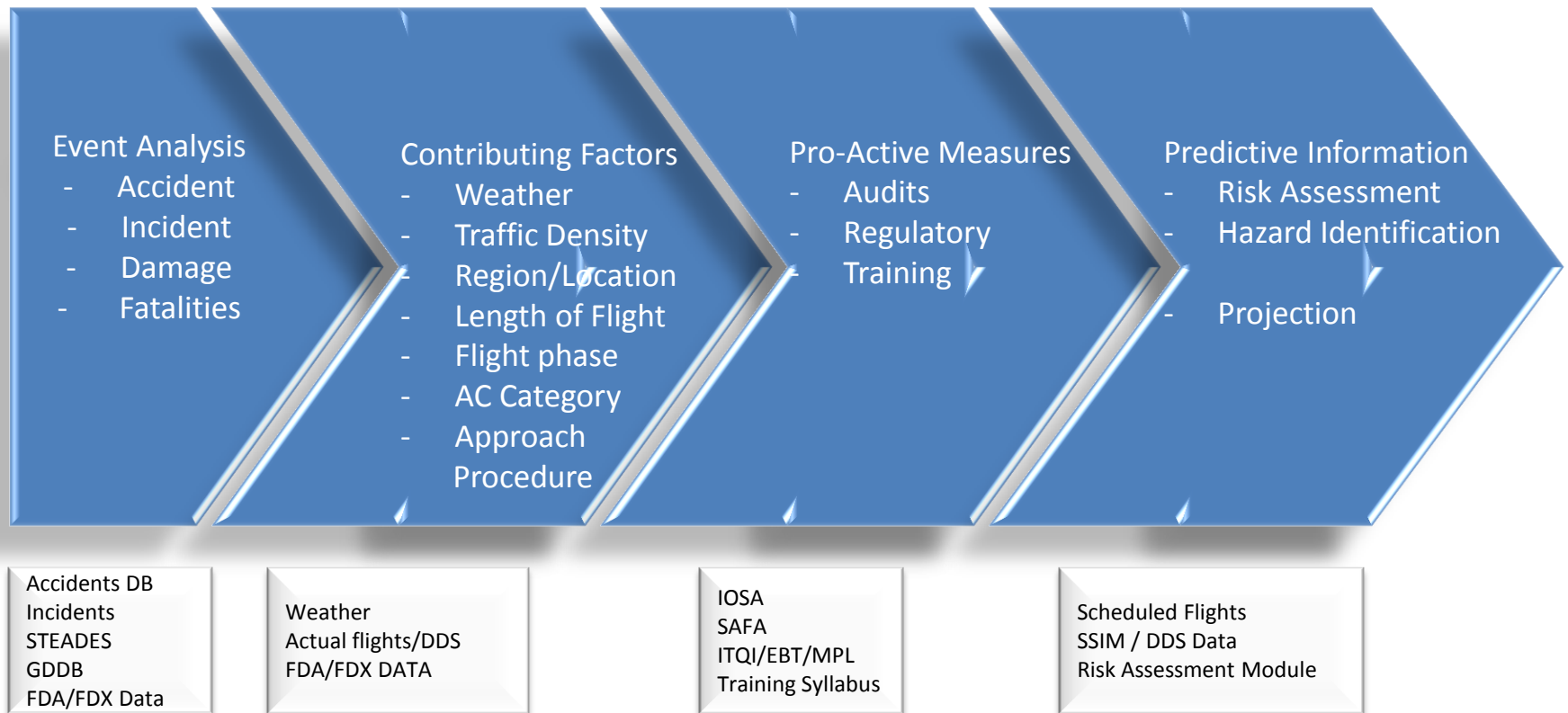
- Individual privacy versus learning from experience
- Just culture pro-active reporting
- Complete and real-time data and information collection
- Analysis of different sources, generating different vintage points
- Performance benchmarking, learning from others
- Transforming from pro-active to predictive measures

Status: Integral data warehouse



* 3 years history

Enhanced Safety Report



Information sharing benefits

- Establish a comprehensive data base
- Conduct analysis from different vintage points
- Share experience made to
- Develop proactive measures, improve auditing
- Develop and implement predictive analysis
- Develop Safety Performance Indicators
- Support individual Safety Management Systems
- Collaborate on regional or global safety issues

